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Embrace the spirit of giving with Charity Nite 2006

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NTUC Auditorium

Singapore, 7 July 2006 - Best World Lifestyle Pte Ltd's inaugural charity event, Charity Nite 2006, is a singing concert organized in hopes of improving the lives of the needy elderly in Singapore. All proceeds from the event, from concert ticket sales to donations from corporate sponsors, shall go to charitable organizations, Compass Welfare Foundation and Radin Mas CCC.

Best World Lifestyle's charity event stems from a firm dedication to live out its core corporate value – living Life at its Best. The company advocates cultivating good health and social values, and actively promotes the attainment of Physical, Financial, Emotional and Social Health.

Embrace the Spirit of Giving

Dr Dora Hoan, CEO of Best World Lifestyle, said, "As a health and wellness company, we hope to promote healthy living, not only physically but mentally and socially too. Through Charity Nite 2006, Best World Lifestyle hopes to encourage its staff, partners and the public-at-large to embrace the spirit of giving, actively contributing to better the lives of the less fortunate elderly."

"We feel that Compass Welfare Foundation is doing a tremendous job in helping the sick elderly in Singapore. Therefore it is with great pleasure that we direct funds raised through this event to this excellent organization," added Dr Hoan. "Similarly, Radin Mas CCC is committed to improve the plight of the needy elderly. Funds raised tonight will go towards organizing a host of meaningful activities to benefit the elderly."

Dr Hoan drew from her cultural upbringing when she commented, "There is a Chinese saying which espouses the virtue of helping the young and the old. Best World Lifestyle is committed to organize many more similar events. In the years that follow, we hope to drive efforts towards aiding both the elderly and children's welfare."

Music For the Soul

A music concert featuring the talented group of musicians, TanChangRen, Charity Nite 2006 promises to be a memorable evening filled with lovely music.

Indeed, there is collective effort on the part of Best World Lifestyle in doing its part for the elderly. The lead singer for TanChangRen is also Best World Lifestyle's Executive Director, Mr Huang Ban Chin.

However busy he may be, Mr Huang is deeply committed to music and helping the elderly. He said, "I am pleased to be able to make a difference in the lives of the elderly. I have been touched by the generosity shown by all who contributed to the event. The time and effort I have to put in for the preparation of this concert pales in comparison to what they have done. Furthermore, this concert gave me the opportunity to work with many talented local musicians. I enjoyed every minute of it."

With his deep passion for music, Mr Huang hopes to use music to inspire greater efforts at doing good. In his own words, "Music reminds me constantly that we are all human and that we share a common language despite the differences we may have in life. Music transcends age, gender and everything else."

Mr Huang added, "This fundraising experience has been a humbling one for me. The biggest credit goes to all donors who showed that they share a similar view with us in that we should do more for the welfare of senior citizens who have played a vital role in building Singapore."

To date, Charity Nite 2006 has raised S\$100,220.00.

Charity Nite 2006's corporate sponsors include Singapore Totalisator Board, BreadTalk Group Ltd, Novena Furnishing Centre Pte Ltd, Sakae Sushi, Serial System Ltd, Crescendas Group, Singapore Press Holdings Ltd, ComfortDelGro Corp Ltd, Meiban Group Ltd, Epigram Pte Ltd, Concept Solutia Pte Ltd, Parry International Enterprise Ltd.