



BEST WORLD INTERNATIONAL LIMITED

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Website: www.bestworld.com.sg

Registration No. SG199006030Z

FOR IMMEDIATE RELEASE

Best World Upgrades to SGX Main Board

- *Trading will commence on Monday, 18 September 2006*

(Singapore, 8 September 2006) – SESDAQ-listed Best World International Limited, (“Best World” or “the Group”) Singapore’s only listed direct selling company, has received in-principle approval from the Singapore Exchange Securities Trading Limited (SGX-ST) to upgrade to the SGX Main Board. With this, the listing and trading of the company shares on the Main Board will commence on 18 September 2006.

Dr Dora Hoan, Group Chief Executive Officer of Best World said, “We are very delighted with this achievement as it marks a significant milestone in our company history. The upgrade to the Main Board will further enhance our profile as we seek to grow the company through expansion into new geographical markets. This will also expose the company to a broader stream of investors and institutions.”

“We would like to thank our customers, business partners, distributors, staff and other key stakeholders for their continued support. They have been instrumental to our growth,” she added.

Best World was listed on SESDAQ in July 2004. Full-year revenue for FY2005 crossed the S\$50 million mark, reaching S\$55.1 million while profit before tax amounted to S\$11.8 million.

Other significant developments include the introduction of the BWL Negative Ionizer, which has been met with positive market response, as well as being awarded Regional Headquarter Status by the Economic Development Board of Singapore. Also notable is the Group’s expansion outside Southeast Asia into Hong Kong and Taiwan, with future plans to expand into China, Brunei, Philippines, South Korea, Australia and Japan by 2010. The opening of the



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Group's 50th Lifestyle Centres in Penang, Malaysia and the upcoming grand opening of its 10th Regional Centre in Taichung, Taiwan in November also mark continuous efforts of the Group to penetrate deeper into existing markets. The introduction and extension of new product lines remained a strong factor in improving the Group's membership base. Best World ended 2005 with 68,577 members, an increase of 52.4% from 2004. This number has risen further to 84,000 members as of 1H2006.

Best World is well positioned for growth via all these achievements and will continue to focus on its key competence in direct selling, while at the same time developing and introducing new quality products for the benefit of all.

- Ends -

About Best World International Limited

Best World International Limited is a company specializing in the development and distribution of quality health and lifestyle products for its regional direct selling members.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since developed many preferred brands like DR's Secret, Drs Seager, Optrimax, Avance, bwL, health supplements and equipments.

Leveraging on its success in Singapore, Best World has established a presence in Malaysia, Indonesia, Vietnam, Thailand, Taiwan, Brunei and Hong Kong.

For more information, please visit Best World's corporate website at www.bestworld.com.sg

Issued for and on behalf of Best World International Limited

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