



BEST WORLD INTERNATIONAL LIMITED
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Tel: (65) 6899 0088 Fax: (65) 6542 1533
Website: www.bestworld.com.sg
Registration No.: SG199006030Z

Best World holds Official Inauguration of Corporate headquarters

- **SPRING Singapore Chairman, Mr Philip Yeo, to grace as Guest of Honour**
- **New facility ready for future expansion**
- **Secured 5 BWL outlets in PRC and targets 20 by year end**

Singapore, 15 October 2007 – Mainboard-listed Best World International Limited, (“Best World” or the “Group”), a company specializing in the development of health and wellness products distributed through its proprietary regional direct selling network, is pleased to announce the official inauguration of their Corporate headquarters. The 45,000 Square feet headquarters houses the corporate office, the Good Manufacturing Practices (GMP) and ISO 9001 certified packaging facilities and warehouse. Best World has put in place the necessary infrastructure to see them through their growth in the region for the future.

Chairman Dr. Doreen Tan, said, “Since being listed on the Singapore Stock Exchange back in July 2004, Best World has witnessed healthy growth in both top and bottom line to date. Our performance validates the approach we have towards continued growth, delivering innovative products and running a strong and efficient business. We will continue to nurture our existing markets while strategizing to enter new markets in Philippines, Japan and Korea by 2010.”

Best World has successfully penetrated the PRC market since September and to date has signed up 5 BWL outlets. The Group targets to have 20 BWL outlets in PRC by year-end.

Dr Dora Hoan, Group Chief Executive Officer commented, “We are thankful to SPRING Singapore for their support in assisting us in the Enhancement of Business Systems for



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Business Expansion project. SPRING Singapore has put in place programmes for enterprises like ours to develop and grow in a pro-business environment through their network of relationships and resources. We are very honoured to have the continued support of SPRING Singapore in various initiatives that we have undertaken and we look forward to a rewarding relationship in the years to come.”

Mr Philip Yeo, Chairman of SPRING Singapore said, “Best World is a fine example of how a local SME, with strong leadership and committed staff, has grown steadily to become a listed company with a global presence. As the enterprise development agency, SPRING Singapore is proud to be part of Best World's growth plans.”

The new headquarters is a timely development in tandem with the Group’s rapid expansion outside Singapore. By consolidating the Corporate Development, Finance, Information Technology, Supply chain, Operations and Warehouse departments in one location, it allows better efficiency, higher productivity and quality delivery.



The inauguration of the new corporate headquarters will be officially launched by Mr. Philip Yeo, Chairman of SPRING Singapore. The event will also be attended by fellow prominent business leaders in Singapore.

THE END



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About Best World International Limited

Mainboard listed Best World International is a health and lifestyle product company which specializes in the distribution of its products via proprietary direct selling network.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since develop many preferred brands like DR's Secret, Optrimax, UberAir, Avance, Penta Lab and bwL.

Leveraging on its success in Singapore, Best World has also established its presence in markets like Malaysia, Indonesia, Vietnam, Thailand, Taiwan, Brunei, Australia, Nigeria and Hong Kong.

For more information, please visit Best World's corporate website at www.bestworld.com.sg.

Issued for and on behalf of Best World International Limited

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