

BEST WORLD INTERNATIONAL LTD

Financial Statements
And Dividend Announcement
For the year ended 31 December 2007

CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED 31 DECEMBER 2007

(Amounts expressed in Singapore dollars)

1(a). An income statement (for the Group) together with a comparative statement for the corresponding period of the immediately preceding financial year.

| | Year ended 31.12.07 \$'000 | Year ended 31.12.06 \$ '000 | Change % |
|---|----------------------------------|-----------------------------------|-------------|
| Revenue | 102,180 | 77,114 | 32.5 |
| Cost of Sales | (24,319) | (17,219) | 41.2 |
| Gross Profit | 77,861 | 59,895 | 30.0 |
| Other income | 230 | 172 | 33.7 |
| Financial income | 360 | 456 | (21.1) |
| Financial expense | (1,485) | (507) | 192.9 |
| Distribution costs | (40,985) | (30,820) | 33.0 |
| Administrative expenses | (17,784) | (13,326) | 33.5 |
| Other charges | (885) | (253) | 249.8 |
| PROFIT BEFORE INCOME TAX | 17,312 | 15,617 | 10.9 |
| Income tax expense | (4,699) | (3,110) | 51.1 |
| PROFIT AFTER INCOME TAX | 12,613 | 12,507 | 0.8 |
| Attributable to: | | | |
| Equity holders of the company | 13,504 | 11,861 646 | 13.9 |
| Minority interests | (891) | 040 | nm |
| | 12,613 | 12,507 | 0.8 |
| Additional notes: | | | |
| Net profit margin Earnings per share (cents) | 13.2% 6.55 | 15.4% 5.75 | |

1(b). (i) A balance sheet (for the Group and company), together with a comparative statement as at the end of the immediately preceding financial year.

| | Group | | Company | |
|---|----------|----------|----------|----------|
| | 31.12.07 | 31.12.06 | 31.12.07 | 31.12.06 |
| | \$ '000 | \$ '000 | \$ '000 | \$ '000 |
| CURRENT ASSETS | | | | |
| Cash and cash equivalents | 35,437 | 21,712 | 13,283 | 11,627 |
| Trade and other receivables | 18,041 | 15,004 | 25,530 | 18,489 |
| Inventories | 5,569 | 5,179 | 4,253 | 4,228 |
| Total current assets | 59,047 | 41,895 | 43,066 | 34,344 |
| NON-CURRENT ASSETS | | | | |
| Product licenses | 2,002 | 2,006 | - | - |
| Investment in subsidiaries | - | - | 11,049 | 3,122 |
| Property, plant and equipment | 9,182 | 8,313 | 4,468 | 3,962 |
| Goodwill | 357 | 320 | - | - |
| Other intangible assets | 510 | 242 | 203 | 215 |
| Deferred tax assets | 1 | 100 | | 100 |
| Total non-current assets | 12,052 | 10,981 | 15,720 | 7,399 |
| TOTAL ASSETS | 71,099 | 52,876 | 58,786 | 41,743 |
| CURRENT LIABILITIES | | | | |
| Trade and other payables | 17,479 | 10,368 | 5,485 | 3,675 |
| Income tax payable | 5,566 | 2,779 | 3,272 | 2,166 |
| Current portion of long term borrowings | 63 | 61 | 31 | 32 |
| Current portion of finance leases | 166 | 171 | 107 | 107 |
| Total current liabilities | 23,274 | 13,379 | 8,895 | 5,980 |
| NON-CURRENT LIABILITIES | | | | |
| Long term borrowings | 950 | 1,008 | 393 | 427 |
| Finance leases | 486 | 679 | 326 | 432 |
| Deferred tax liabilities | 245 | 230 | 199 | 184 |
| Total non-current liabilities | 1,681 | 1,917 | 918 | 1,043 |
| Total liabilities | 24,955 | 15,296 | 9,813 | 7,023 |
| Equity attributable to equity holders of the parent | •• | | | |
| Share capital | 17,686 | 17,686 | 17,686 | 17,686 |
| Other reserves | 99 | (140) | 83 | 4 |
| Retained earnings | 27,717 | 18,377 | 31,204 | 17,030 |
| - | 45,502 | 35,923 | 48,973 | 34,720 |
| Minority interest | 642 | 1,657 | | |
| Total equity | 46,144 | 37,580 | 48,973 | 34,720 |
| TOTAL LIABILITIES & EQUITY | 71,099 | 52,876 | 58,786 | 41,743 |

1(b). (ii) Aggregate amount of Group's borrowings and debt securities.

Amount Repayable in One Year or less, or on Demand

| As at 31.12.07 | | As at 3 | 1.12.06 |
|-------------------|---------------------|-------------------|---------------------|
| Secured \$'000 | Unsecured \$'000 | Secured \$'000 | Unsecured \$'000 |
| 229 | - | 232 | - |

Amount Repayable after One Year

| As at 31.12.07 | | As at 3 | 1.12.06 |
|-------------------|---------------------|-------------------|---------------------|
| Secured \$'000 | Unsecured \$'000 | Secured \$'000 | Unsecured \$'000 |
| 1,436 | - | 1,687 | - |

Details of any collateral

The Group's bank loans are secured by (i) the legal mortgage of the company and subsidiaries' properties with net book value amounting to \$3.1 million and (ii) the joint and several guarantees from certain directors.

Plant and equipment with carrying value of \$0.9 million as at 31 December 2007 were acquired under finance lease arrangements. The obligations under finance leases are secured by the lessor's charge over the leased assets.

The Group has no unsecured borrowings.

1(c). A cash flow statement (for the Group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

| | Group | | |
|--|--------------------------|-----------------------|--|
| | Year ended 31.12.2007 | Year ended 31.12.2006 | |
| Cash flows from operating activities | \$ '000 | \$ '000 | |
| Profit for the year | 12,613 | 12,507 | |
| Adjustments for: | ,, | , | |
| Income tax expense | 4,699 | 3,110 | |
| Depreciation | 1,618 | 1,002 | |
| Amortisation of intangible assets | 41 | 38 | |
| Interest income | (361) | (456) | |
| Interest expense | 84 | 123 | |
| Plant and equipment written off | - | 156 | |
| Loss on disposal of plant & equipment | 29 | 64 | |
| Operating profit before working capital changes | 18,723 | 16,544 | |
| Trade and other receivables | (2,420) | (4,982) | |
| Inventories | (391) | (831) | |
| Trade and other payables | 7,102 | 4,656 | |
| Cash generated from operations | 23,014 | 15,387 | |
| Income tax paid | (2,413) | (2,863) | |
| Net cash from operating activities | 20,601 | 12,524 | |
| Cash flow from investing activities | | | |
| Cash flow from investing activities Purchase of plant and equipment | (2,560) | (2,571) | |
| Increase in intangibles assets | (309) | (128) | |
| Decrease in other assets | (507) | (1,482) | |
| Decrease in cash and cash equivalents (restricted in use) | 594 | 2,799 | |
| Disposal of plant and equipment | - | 144 | |
| Interest received | 361 | 456 | |
| Net cash used in investing activities | (1,914) | (782) | |
| Cash flows from financing activities | | | |
| Bonus issue expenses | (19) | _ | |
| Decrease in long-term borrowings | (56) | (294) | |
| Decrease in finance lease | (200) | (880) | |
| Dividends paid to minority interest | (391) | (261) | |
| Dividends paid | (4, 145) | (4,620) | |
| Interest paid | (84) | (123) | |
| Net cash used in financing activities | (4,895) | (6, 178) | |
| Net effect of exchange rate changes in consolidating foreign subsidiares | 527 | (29) | |
| Net increase in cash and cash equivalents | 14,319 | 5,535 | |
| Cash and cash equivalents at beginning of year | 19,400 | 13,892 | |
| Effect of foreign exchange rate adjustment | - | (27) | |
| Cash and cash equivalents at end of year | 33,719 | 19,400 | |
| Cash and bank balances | 35,437 | 21,712 | |
| Less: Cash pledged | (1,718) | (2,312) | |
| Cash and cash equivalents at end of year | 33,719 | 19,400 | |
| oush and bash equivalents at the Dr year | JJ,/ 17 | 17,400 | |

1(d). (i) A statement (for the Group and company) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalization issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year.

| • | 0. | | | , , | J | , | |
|--|------------------|------------------|-------------------|----------------------|----------------------------------|-----------|-----------------|
| | Share capital | Share premium | Retained earnings | Translation reserves | Total Shareholders' equity | M inority | Total equity |
| Actual Group | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 | \$'000 |
| Balance at 1 January 2006 | 4,950 | 12,736 | 11,136 | (46) | 28,776 | 1,290 | 30,066 |
| Foreign currency translation differences (Net loss recognised directly in equity) | | | | (94) | (94) | (18) | (112) |
| Profit for the period | - | - | 11,861 | - | 11,861 | 646 | 12,507 |
| Total recognised income and expense for | - | - | 11,861 | (94) | 11,767 | 628 | 12,395 |
| Dividends | | | (4,620) | | (4,620) | | (4,620) |
| Dividends paid by a subsidiary | | - | | | | (261) | (261) |
| Transfer from share premium to share capital | 12,736 | (12,736) | | | | | |
| Balance at 31 December 2006 | 17,686 | | 18,377 | (140) | 35,923 | 1,657 | 37,580 |
| Actual Group | | | | | | | |
| Balance at 1 January 2007 | 17,686 | • | 18,377 | (140) | 35,923 | 1,657 | 37,580 |
| Exchange differences on translating foreign operations recognised directly in equity | | - | - 40 50 4 | 239 | 239 | 267 | 506 |
| Profit for the period | - | | 13,504 | | 13,504 | (891) | 12,613 |
| Total recognised income and expense for | • | • | 13,504 | 239 | 13,743 | (624) | 13,119 |
| Dividends | | | (4,145) | | (4,145) | | (4,145) |
| Dividends paid by a subsidiary | | | | | | (391) | (391) |
| Bonus issue expenses | | | (19) | | (19) | | (19) |
| Balance at 31December 2007 | 17,686 | | 27,717 | 99 | 45,502 | 642 | 46,144 |
| Company | | | | | | | |
| Balance at 1 January 2006 | 4,950 | 12,736 | 9,656 | | 27,342 | | |
| Net profit for the period (Total recognised income for the year) | | | 11,994 | | 11,994 | | |
| Foreign currency translation adjustment for Taiwan Branch | | | | 4 | 4 | | |
| Total recognised income and expense for | - | | 11,994 | 4 | 11,998 | | |
| Dividends | | | (4,620) | | (4,620) | | |
| Transfer from share premium to share capital | 12,736 | (12,736) | | | - | | |
| Balance at 31 December 2006 | 17,686 | - | 17,030 | 4 | 34,720 | | |
| Company Balance at 1 January 2007 | 17,686 | | 17,030 | 4 | 34,720 | | |
| Net profit for the period (Total recognised | ,, | | | | ,,== | | |
| income for the year) | - | - | 18,338 | - | 18,338 | | |
| Foreign currency translation adjustment for Taiwan Branch | | - | | 79 | 79 | | |
| Total recognised income and expense for | | | 18,338 | 79 | 18,417 | | |
| Dividends | | - | (4,145) | - | (4,145) | | |
| Bonus issue expenses | | | (19) | | (19) | | |
| | | | | | | | |

31,204

17,686

Balance at 31 December 2007

48,973

83

SHARE CAPITAL

1(d). (ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles as well as the number of shares held as treasury shares, if any, against the total number of issued shares excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial.

| | Number of shares | Issued and paid up share capital (\$'000) |
|---|------------------|---|
| Issued and fully paid up ordinary shares and balance as at 1 January 2007 | 165,000,000 | 17,686 |
| Bonus shares issued on 3 October 2007 | 41,249,997 | - |
| Issued and fully paid up ordinary shares and balance as at 31 December 2007 | 206,249,997 | 17,686 |

- (a) No options were granted and no new shares were issued pursuant to the Employee Share Option Scheme
- 1(d) (iii) To show the total number of issued shares excluding treasury shares as at the end of the current financial period and as at the end of the immediately preceding year.

| | Group & Company | | |
|--|-----------------|-------------|--|
| | 31.12.07 | 31.12.06 | |
| | No. of | No. of | |
| | shares | shares | |
| Issued and fully paid up ordinary shares | 206,249,997 | 165,000,000 | |

- (a) There were no treasury shares as at 31 December 2007 and 2006.
- 1(d) (iv) A statement showing all sales, transfers, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

Not applicable.

AUDIT

2. Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.

The figures have not been audited, or reviewed by auditors.

3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter).

Not applicable.

ACCOUNTING POLICIES

4. Whether the same accounting policies and methods of computation as in the Group and company's most recently audited annual financial statements have been applied.

Except as disclosed in Paragraph 5 below, the Group has applied the same accounting policies and methods of computation in the financial statements for the current reporting period compared with those of the audited financial statements as at 31 December 2006.

5. If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

The Group adopted all the applicable new and revised Financial Reporting Standards ("FRS") that are mandatory for financial years beginning on and after 1 January 2006. The adoption of the FRS does not have a material impact on the financial statements presented.

EARNINGS PER SHARE

6. Earnings per ordinary share of the Group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.

| | GROUP | | | | |
|---|------------------------|------------------------|--------------|--|--|
| | Year ended 31.12.07 | Year ended 31.12.06 | Changes % | | |
| Earnings per share of Group: (a) Based on weighted average number of ordinary shares on issue (cents); and | 6.55 | 5.75 | 13.9% | | |
| (b) On a fully diluted basis (cents) | 6.55 | 5.75 | 13.9% | | |

For comparative purposes, the earnings per ordinary shares for the year ended 31 December 2007 and 31 December 2006 respectively are calculated based on the profit for the year of approximately \$13.5 million and \$11.9 million respectively.

To be on comparable basis as that for financial year 2007, the earnings per share for financial year ended 2006 has been adjusted to take into consideration the bonus issue.

NET ASSET VALUE PER SHARE

- 7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares excluding treasury shares of the issuer at the end of the:
 - (a) current financial period reported on; and
 - (b) immediately preceding financial year.

| | GRO | DUP | COMPANY | | |
|---|----------|----------|----------|----------|--|
| | 31.12.07 | 31.12.06 | 31.12.07 | 31.12.06 | |
| Net asset value per ordinary shares (cents) | 22.06 | 21.77 | 23.74 | 21.04 | |

REVIEW OF THE PERFORMANCE OF THE GROUP

- 8. A review of the performance of the Group, to the extent necessary for a reasonable understanding of the Group's business. It must include a discussion of the following:-
 - (a) any significant factors that affected the turnover, costs, and earnings of the Group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and
 - (b) any material factors that affected the cash flow, working capital, assets or liabilities of the Group during the current financial period reported on.

Overview

For the twelve months ended 31st December 2007, the Group benefited from broad based membership growth across all regions. Group revenue rose 32.5% to S\$102.2 million and gross profit grew almost in tandem by 30.0% to S\$77.9 million, as compared to the corresponding period for FY2006. Gross margin decreased slightly from 77.7% to 76.2% due to increased freight charges as revenue contribution from foreign markets increased.

The Group's results would have been better if not for the delayed delivery of products, which resulted in approximately S\$4.3 million in revenue and S\$0.3 million in net profit being reversed from the Group's FY2007 results. All delayed orders had since been fulfilled by 31st January 2008 and the revenue and profit will be booked in 1Q2008 instead.

Financial expenses increased from S\$0.5 million to S\$1.5 million mainly due to unrealized foreign exchange losses incurred by our Indonesian subsidiary as a result of the depreciating Indonesian Rupiah against Singapore Dollars.

Distribution expenses increased 33.0% to S\$41.0 million in line with revenue growth. Administrative expenses grew by S\$4.5 million from S\$13.3 million in FY2006 to S\$18.0 million in FY2007 partly due to the rental expenses of the new Changi headquarters and Hunan office and staff related cost, which were not recorded previously. Depreciation for fixed assets newly acquired fixed assets at the Changi headquarters was also a factor for the increase in expenses.

The Group's income tax rate increased from 19.9% to 27.1% due to a decrease in group profit before tax attributable to loss incurred by the Group's Indonesian subsidiary.

Overall, the Group achieved a full year net profit growth of 13.9% to \$13.5 million, as compared to \$11.9 million in FY2006. This also represents a net profit margin of 13.2% and earning per share of 6.55 cents.

Revenue by Activities

| Business Segment | 31.1 | ended 2.07 enue | Year ended 31.12.06 Revenue | | Chang e |
|---|-------------|-----------------------|-----------------------------------|-------|------------|
| | \$'000 | % | \$'000 | % | % |
| Direct selling & sales through agencies | 101,32 8 | 99.2 | 76,622 | 99.4 | 32.2 |
| Retail | 617 | 0.6 | 136 | 0.2 | 353.7 |
| Export | 235 | 0.2 | 356 | 0.4 | (34.0) |
| Total | 102,18 0 | 100.0 | 77,114 | 100.0 | 32.5 |

Direct selling & sales through agencies remains the Group's key distribution channel and accounted for 99.2% of total revenue.

Retail revenue, which comprises mainly of revenue contributed by the Group's operations in China, grew 353.7% to \$617,000 in FY2007 compared to FY2006.

Export contributions are minimized in line with the Group's efforts to focus on its core competency of direct selling and sales to agencies.

Revenue by Geographical Locations

| Geographical Locations | Year ended 31.12.07 Revenue | | Year ended Reve | Change | |
|------------------------|--------------------------------|-------|--------------------|--------|--------|
| | \$'000 | % | \$'000 | % | % |
| Singapore | 19,702 | 19.3 | 24,037 | 31.2 | (18.0) |
| Malaysia | 25,912 | 25.3 | 32,369 | 42.0 | (19.9) |
| Indonesia | 45,946 | 45.0 | 17,550 | 22.7 | 161.8 |
| Others | 10,620 | 10.4 | 3,158 | 4.1 | 236.3 |
| Total | 102,180 | 100.0 | 77,114 | 100.0 | 32.5 |

Indonesia exhibited strong growth in the period under review, with revenue surging 161.8% to S\$45.9 million. It has since outpaced Singapore and Malaysia in becoming the top revenue contributor for FY2007. 11 new LCs were launched in 2007 bringing the total to 20 LCs in Indonesia.

Sales from Malaysia declined from \$\$32.4 million to \$\$25.9 million due to delays in product launches and delayed approval of health supplements registration. The mature Singapore market also saw sales decline by \$\$4.3 million to \$\$19.7 million. However, both markets still record healthy membership growth of approximately 20% each in the period under review.

Growth in the Group's other markets surged 236.3% to S\$10.6 million, with encouraging growth from Vietnam, Taiwan, Hong Kong markets. This is achieved on the back of a growing acceptance of the Group's product offerings and improved brand awareness, fuelled by effective membership and sales drives, reflective in the increased membership figures in these markets.

As of 31 December 2007, the Group operates a total of 75 LCs and 11 RCs. 21 new LCs have been added since FY2006, namely in Indonesia, Malaysia, Taiwan, Vietnam and Nigeria. The Changsha RC was established in May 2007 in Hunan, PRC and 5 Distribution Centres ("DC") have since been set up. These DCs are unique to the China market and replicate the LC models on a smaller scale. Overall membership figures grew 48.9% to 148,428 in FY2007.

Profitability

Gross profit for FY2007 grew 30.0%, almost in tandem with revenue, from S\$59.9 million to S\$77.9 million vis-à-vis FY2006. Gross margin decreased slightly from 77.6% to 76.2% due to increased freight charges as revenue contribution from foreign markets increased.

Balance Sheet & Cash Flow

Current assets increased by 40.9% to S\$59.0 million at 31 December 2007 as compared to S\$41.9 million at 31 December 2006 in line with revenue growth.

Inventories increased by 7.5% to \$\$5.6 million as at 31 December 2007. Inventory turnover days improved from 110 days to 84 days, reflecting better inventory management.

Current liabilities increased from S\$13.4 million to S\$23.3 million as at 31 December 2007. This was largely due to an increase in payables from accruals from commissions at the end of the year and an increase in income tax payables. However, the Group's gearing ratio remains low at 3.6%.

The Group continues to generate strong net operating cash flow of S\$20.6 million versus S\$12.5 million previously. As at 31 December 2007, the Group has S\$33.7 million in cash and cash equivalents to fuel its growth.

COMMENTARY ON THE CURRENT PERIOD'S PROSPECTS

9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

The Group's FY07 financial result is consistent with our 1H2007 result announcement on 6th August 2007.

10. A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the Group operates and any known factors or events that may affect the Group in the next reporting period and the next 12 months.

Moving forward, management of the Group foresees that the following factors may affect our next reporting period and the next 12 months:

- Although costs of operation for the Hong Kong and Taiwan RC continues to increase, in view of the robust market conditions, management expects the 2 RCs to achieve breakeven for FY2008;
- Due to the stabilization of market sentiments in Thailand, a new Bangkok RC was set up. Other factors also include the expiry of the old lease agreement and the necessity to expand the facilities available in the RC. As such, management does not expect the Thailand RC to achieve breakeven for the next 12 months;
- The Group will continue to work on favourable M&A opportunities to develop its business into new growing markets.

Barring unforeseen circumstances, the Group expects to achieve better sales and net profit for FY2008 compared to FY2007.

DIVIDENDS

11. (a) Current Financial Period Reported On

The directors are pleased to recommend a final tax-exempt dividend of 1.2 cents per share in respect of the financial period ended 31.12.07 and a special tax-exempt dividend of 0.8 cents per share.

(b) Date payable

To be advised.

(c) Books closure date

To be advised.

12. If no dividend has been declared/recommended, a statement to that effect. Not applicable.

PART II – ADDITIONAL INFORMATION REQUIRED FOR FULL-YEAR ANNOUNCEMENT

13. Segmented revenue and results for business or geographical segments (of the Group) in the form presented in the issuer's most recently audited annual financial statements, with comparative information for the immediately preceding year.

| Business | Segments |
|-----------------|----------|
| 2007 | |

| | Direct selling <u>& sales</u> through | | | | |
|--|---|-------------------------|--------------------------|------------------------|-------------------------|
| Revenue | agencies \$ '000 | Retail \$'000 | Export \$ '000 | Elimination \$ '000 | Total \$ '000 |
| External sales and services Inter-segment revenue | 101,328 62,580 | 617 330 | 235 | - (62,910) | 102,180 - |
| Total Revenue from operations | 163,908 | 947 | 235 | (62,910) | 102,180 |
| Segment results | 20,771 | (1,452) | 3 | | 19,322 |
| Other charges | (85) | (800) | | | (885) |
| Financial income | 360 | | | | 360 |
| Financial expenses | (1,485) | | | | (1,485) |
| Profit before income tax | 19,561 | (2,252) | 3 | - | 17,312 |
| Income tax expenses | | | | | (4,699) |
| Profit after income tax | | | | | 12,613 |
| Other Information: Depreciation Amortisation Property, plant and equipment additions - | 1556 41 | 58 - | 4 - | | 1,618 41 |
| unallocated Intangible assets and products licenses additions - unallocated | | | | | 2,565 309 |
| Balance Sheet | | | | | 007 |
| Segment assets | 25,950 | 1,124 | 47 | | 27,121 |
| Unallocated assets | 20,700 | 1,124 | 47 | | 43,978 |
| | | | | | |
| Total Group assets | | | | | 71,099 |
| Segment Liabilities | 16,326 | 1,125 | 28 | | 17,479 |
| Unallocated liabilities | | | | | 7,476 |
| Total Group liabilities | | | | | 24,955 |

Business Segments (Cont'd) 2006

| 2006 | Direct selling & sales through | | | | |
|--|--------------------------------|---------------------------------|--------------------------|------------------------|-------------------------|
| Revenue | agencies \$ '000 | <u>Retail</u> \$ '000 | Export \$ '000 | Elimination \$ '000 | <u>Total</u> \$ '000 |
| External sales and services Inter-segment revenue | 76,622 32,292 | 136 42 | 356 | (32,334) | 77,114 |
| Total Revenue from operations | 108,914 | 178 | 356 | (32,334) | 77,114 |
| Segment results | 16,532 | (646) | 35 | | 15,921 |
| Other charges | (189) | (54) | (10) | | (253) |
| Financial income Financial expenses | | | | | 456 (507) |
| Profit before income tax | | | | | 15,617 |
| Income tax expenses | | | | | (3,110) |
| Profit after income tax | | | | | 12,507 |
| Other Information: Depreciation Amortisation Property, plant and equipment | 987 38 | 10 - | 5 - | | 1,002 38 |
| additions - unallocated Intangible assets and products licenses additions - | | | | | 3,509 |
| unallocated | | | | | 1,610 |
| Balance Sheet | | | | | |
| Segment assets | 25,082 | 129 | 94 | | 25,305 |
| Unallocated assets | | | | | 27,571 |
| Total Group assets | | | | | 52,876 |
| Segment Liabilities | 10,278 | 50 | 50 | | 10,378 |
| Unallocated liabilities | | | | | 4,918 |
| Total Group liabilities | | | | | 15,296 |

| Geographical Segments | Revenue | |
|-----------------------|---------|-------------|
| | 2007 | <u>2006</u> |
| Singapore | 19,702 | 24,037 |
| Malaysia | 25,912 | 32,369 |
| Indonesia | 45,946 | 17,550 |
| Others | 10,620 | 3,158 |
| | 102,180 | 77,114 |
| | | |

14. In the review of performance, the factors leading to any material changes in contributions to turnover and earnings by the business or geographical segments.

As the Group continues to streamline its operations to focus on its core competency of Direct Selling, management is of the view that factors that may lead to changes to turnover & earnings in its different geographical segments are as follows:

- As mentioned in the Overview of Section 8, the S\$4.3 million revenue and S\$0.3 million net profit being reversed from the Group's FY2007 results due to delayed delivery had since been fulfilled and will be booked in 1Q2008 instead. As a result, 1Q2008 revenue and net profit would be higher compared to the corresponding period in FY2007;
- The Group entered into a Framework Agreement in December 2007 to acquire 51% of Nanjing Joymain Sci and Tech Development Co., Ltd ("Joymain"). The collaboration with Joymain is in furtherance of the Group's aim to establish our direct selling business in China. In connection with this plan, the Group is presently seeking legal advice and preparing the getting up work including applying for the requisite regulatory approvals;
- The Group aims to expand the territorial coverage of the Direct Selling license by including cities and towns where our DCs have been set up;
- The Group's new products rollout plan for 1Q2008 and 2Q2008 are on schedule;
- The Group will continue to build market share in our existing markets and enter new regional markets by setting up new RCs and LCs.

15. A breakdown of sales

| | Group | | |
|---|----------------------|----------------------|------------------------|
| | 2007 (\$'000) | 2006 (\$'000) | % increase/ (decrease) |
| (a) Sales reported for the first half year | 46,603 | 35,132 | 32.7 |
| (b) Operating profit after tax before deducting minority interests reported for the first half year | 6,798 | 5,979 | 13.7 |
| (c) Sales reported for second half year | 55,577 | 41,982 | 32.4 |
| (d) Operating profit after tax before deducting minority interests reported for second half year | 5,815 | 6,528 | (10.9) |

16. A breakdown of the total annual dividend (in dollar value) for the issuer's latest full year and its previous full year.

| Type of dividend | 2007 (\$'000) | 2006 (\$'000) |
|--------------------|----------------------|----------------------|
| Interim paid | 2,000 | 1,980 |
| Final (proposed) | 2,475 | 2,145 |
| Special (proposed) | 1,650 | - |
| Total | 6,125 | 4,125 |

BY ORDER OF THE BOARD Dora Hoan Beng Mui Group C.E.O 29/2/2008