



BEST WORLD INTERNATIONAL LIMITED
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Registration No. SG199006030Z

MEDIA RELEASE – FOR IMMEDIATE RELEASE

Institutional Investors Took Stakes In Best World

- **16.5 million shares were placed out at 85 cents**
- **Executive Director, Mr Huang Ban Chin increased his stake to 3.6%**

Singapore – 5 March 2007 – Best World International Limited, (“Best World” or the “Company”), a company that specializes in the creation of health and wellness products which are distributed through their proprietary direct selling channel, has announced that its Chairman, Dr Doreen Tan, and Chief Executive Officer, Dr Dora Hoan, have placed out a total of 16.5 million Best World’s shares with institutional and high net worth investors, at 85 cents per share.

International institutional investors subscribed for bulk of the placement shares while Mr Huang Ban Chin, Executive Director of Best World increased his stake to 3.6% through this placement as well.

The transacted price of 85 cents was Best World’s closing price on Wednesday, 1st March 2007.

Both Dr Hoan and Dr Tan placed out 8.25 million shares each and this will reduce their collective stakes in the company from 57.4% to 47.4%.

Dr Tan said, “ We are pleased to welcome the new strategic investors into Best World. The direct selling market in the Asia Pacific region is experiencing fast growth and presents Best World with numerous exciting opportunities. This married deal is a tangible testament of our strategic investors’ confidence and commitment to our future. Our management will continue to work hard to repay the faith and confidence that our shareholders have in Best World.”

Dr Tan further explained that both Dr Hoan and herself had personally placed out part of their shares to avoid dilution for other shareholders, especially minority shareholders.



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Best World aspires to be a leading direct selling company in the Asia Pacific region, and has established itself in various strategic markets such as Singapore, Malaysia, Indonesia, Vietnam, Thailand, Brunei, Hong Kong, Taiwan and PRC.

When asked to comment on the management's initiatives to improve shareholders' value, Dr Hoan stated that she believes in bringing in good investors to further strengthen the shareholding structure. She pointed out that the placement would improve Best World's liquidity in the market and further encourage institutional interest in the company.

Best World reported a sterling set of FY2006 results for the 12 months ended 31 December 2006. Net profit grew 40.1% to S\$11.9 million on the back of a 40% increase in revenue to S\$77.1 million. In conjunction with the good performance, the Directors of the Company have recommended a final tax-exempt dividend of 1.3 cents per share. Coupled with the interim dividend of 1.2 cents, this represents a dividend payout of 34.8% of the Group's FY2006 net profit.

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About Best World International Limited

Listed on SGX SESDAQ in July 2004, Best World International is a health and lifestyle product company which specializes in the distribution of their products through their direct selling channel.

Through better understanding of consumer needs and driving product innovation specifically designed to address market demand, Best World has since develop many preferred brands like DR Secret, Oprimax, Avance and bwL.

Leveraging on its success in Singapore, Best World has established a presence in Malaysia, Indonesia, Vietnam, Thailand, Taiwan, Brunei and Hong Kong.

For more information, please visit Best World's corporate website at www.bestworld.com.sg

Issued for and on behalf of Best World International Limited

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